



- Increase the value of your web presence.
- Meet individual stakeholder needs for government affairs information effortlessly.
- Simplify communication on your most complex issues.

Deliver highly targeted, individually designed issue reporting to your members or associates with minimal effort. SN iTrac empowers you to create a dynamic legislative and regulatory reporting website without programming, design or maintenance headaches.

Join forces with State Net to put critical resources in the hands of your most important audience.

**SN iTrac—the focused tool that makes you a web communication expert.**

Combining Assets for Maximum Impact		
Your Assets	SN iTrac Assets	Combined Strength
Your brand	SN's technology backbone	Real-time alerts branded with your look and feel
Your issues	<b>myTrac</b> —SN's personalized delivery system	Focused, on-time delivery of critical information
Your knowledge	SN's value-added information elements	Enriched issue reports tailored to your stakeholders' needs
Your reputation	SN's quality control, experience and coverage	Branded communication that meets your quality and reliability standards

State Net's Enterprise Solutions: Communication Module

800.726.4566  
 info@statenet.com  
 statenet.com

**How State Net works with you to build your iTrac site:**

1. Analyze the needs of your audience.
2. Determine priority issues
3. Select iTrac modules
4. Publish and publicize your site



## Customized<sup>2</sup>

1. You customize the modules on your iTrac site.
2. Your audience customizes reports to meet their unique needs.

## Information Modules

### Legislation

- Every bill introduced in all 50 states, Congress, and the District of Columbia screened by State Net's policy experts for relevance to your issues
- Full text (all available versions)
- Sponsor information
- Bill summaries, complete history and current status

### Regulations

- Proposed and adopted state, federal and District of Columbia regulations
- Summaries written by State Net analysts
- Full text, regulatory hearing schedules and Agency contact information

### Resources

Rich desktop references, available as links to your site, are listed in the box at right.

## Delivery Modules

### myTrac—Personal Alert Profiler

Enables your stakeholders to set-up personal reporting preferences in unlimited varieties.

Inbox-direct criteria include:


- Issue
- Geographic coverage
- Frequency
- Delivery address—to inbox or PDA

### Instant Delivery

Enables users to generate reports instantly using any combination of criteria.

## Resources

### Desktop references for legislation and regulations:

**Analyses**  
**Bill Reports**  
**Committee Analyses**  
**Committee Messages**  
**Expanded Committee Reports**  
**Committee Statements**  
**Fiscal Analyses**  
**Fiscal Impacts**  
**Fiscal Notes**  
**Fiscal Estimates**  
**Governor Messages**  
**House Research Summaries**  
**Partial Amendments**  
**Revenue Impact Statements**  
**Sponsor Memos**  
**Statements of Intent**  
**Statements of Purpose**  
**Staff Measure Summaries**  
**Staff Analyses**  
**Statements**  
**Supplemental Notes**  
**Summaries**  
**Summary Amendments**  
**Synopses of Committee**  
**Votes**


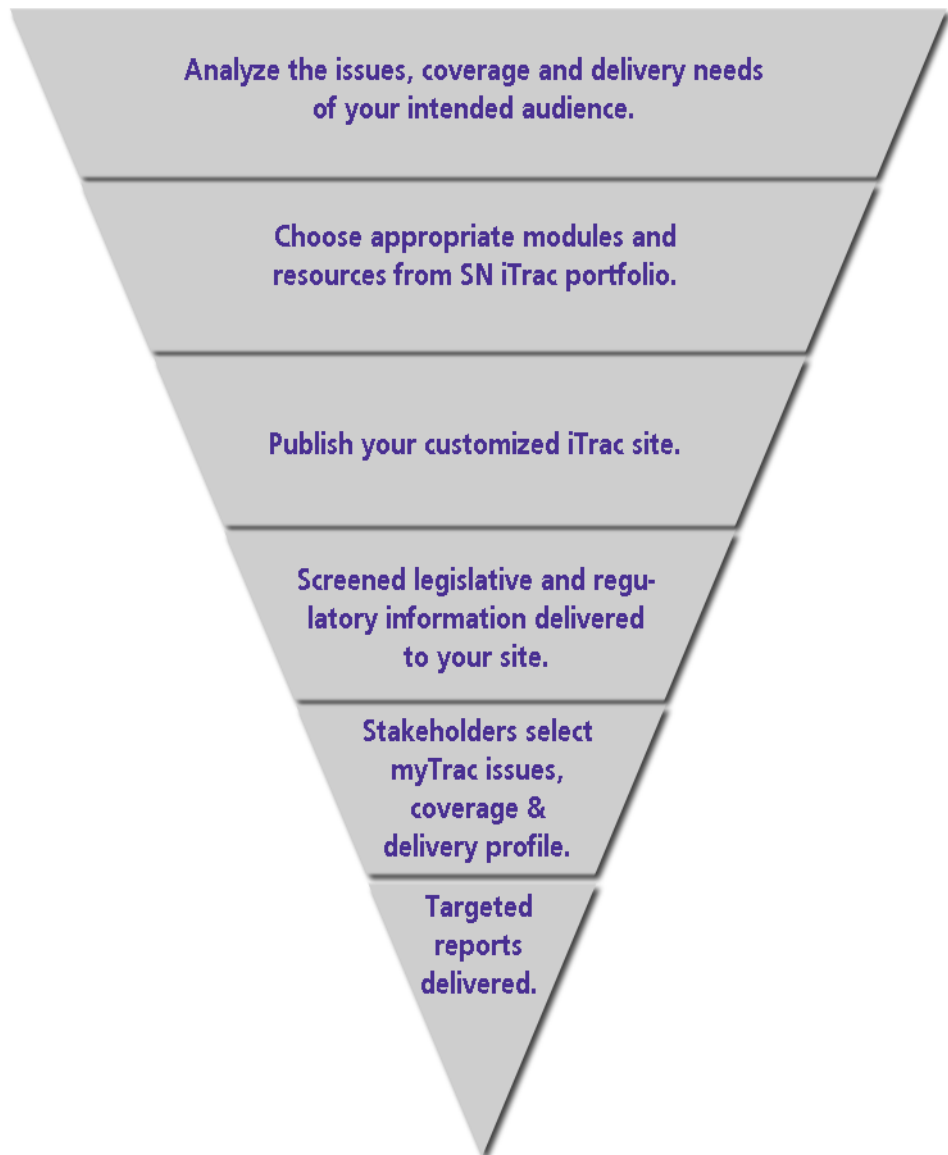


### Key Features

- One click access to legislative and regulatory reports by issue or state
- Customized e-mail alerts enabled by **myTrac**
- Password protected so you can deliver confidential information alongside issue updates
- Created, hosted and maintained by State Net’s technical staff on our secure servers
- Updated daily
- Seamlessly integrated with your existing web presence

### Successfully used by:

1. Associations and trade organizations to enhance membership benefits
2. Grassroots organizations to increase communication and mobilize members
3. Law firms to expand services and value to clients
4. Corporations to centralize and manage resources



Put SN iTrac to work for you today.

Call 800.726.4566  
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